

2024 Annual Conference

October 13-15 | Irving Convention Center



Sponsorship Opportunities



Register Online



Texas Association for Supervision and Curriculum Development
1601 Rio Grande St., Ste. 451, Austin, TX 78701
Ph: 512.477.8200 Fax: 512.477.8215
www.txascd.org

WHY SHOULD YOU SPONSOR THE 2024 TEXAS ASCD ANNUAL CONFERENCE?

1. GAIN EXCLUSIVE EXPOSURE TO AN ENGAGED AUDIENCE:

Connect with over 500 influential professionals in the education sector at the Texas ASCD 2024 Annual Conference. Our diverse audience includes teachers, principals, superintendents, curriculum directors, school and college faculty, as well as industry speakers. As community leaders, parents, committee members, and decision-makers, these attendees represent a highly-targeted market for your brand.

2. ELEVATE YOUR BRAND THROUGH UNFORGETTABLE EXPERIENCES:

Associate your brand with excellence by sponsoring our well-organized and highly attended conferences. With a dedicated committee, passionate volunteers, and meticulous planning, we ensure a top-notch experience for both attendees and sponsors. Your brand will be prominently featured through signage, website, publications, conference app, social media, and verbal acknowledgments, leaving a lasting impression on our appreciative audience.

3. FORGE VALUABLE CONNECTIONS AND BOOST SALES:

Maximize your sponsorship as a powerful tool to promote your company and distinguish it from the competition. Attend the conference to personally connect with our members, fostering new partnerships and potential sales. Leverage the opportunity to network with like-minded individuals, expanding your reach and influence. Engaging with attendees not only enhances your lead generation but also extends your marketing impact long after the event.

4. MAKE A MEANINGFUL IMPACT THROUGH COMMUNITY INVOLVEMENT:

By supporting Texas ASCD, you contribute to empowering educators and positively impacting the children of our community. Your sponsorship dollars play a crucial role in maintaining our position as the premier influential force in learning, teaching, and leadership for educational achievement. Your commitment ensures the delivery of a high-quality conference program at an affordable price for attendees. Benefit from media attention and press releases highlighting your dedication to the educational advancement and well-being of the children of Texas.

WHO WE ARE:

Founded in 1947, Texas Association for Supervision and Curriculum Development (Texas ASCD) is a non-profit organization committed to improving teaching and learning for the success of all learners. It has a diverse membership of approximately 3,000 superintendents, principals, teachers, curriculum directors, staff developers, students and professors. Texas ASCD is a state affiliate of International ASCD.

In the ever-changing world of education, Texas ASCD remains on the cutting edge of educator needs. What remains unchanged, and as vibrant today as it was in its infancy, is the commitment and dedication to lifelong learning for educators.

SPONSORSHIP OPPORTUNITIES

With the exception of bag inserts, all sponsors receive verbal and logo recognition on event signage, the conference registration website, and the conference app.

Texas ASCD President Reception

3 available - \$3,500

Receive recognition for one of the most popular conference events! Sponsors have the opportunity to be introduced and make remarks to audience (4 minutes.)

Texas ASCD Board Break

2 available - \$3,500

Have an exclusive opportunity to have a private break with the Texas ASCD Board of Directors. Sponsors will have the opportunity to be introduced and make a brief presentation to the group (5-10 minutes.)

Keynote Presenters

3 available - \$3,500

Sponsors a keynote presenter and receive the opportunity to present a keynote or make a brief presentation to the audience (4 minutes.)

Conference Bags

1 available - \$3,500

Make sure all attendees learn about your company by having your logo prominently displayed on the official conference bags! Sponsors will receive logo recognition on conference bags.

Conference Water Bottles

1 available - \$3,500

Get your brand name in the hands of every attendee! Water bottles will be handed out at registration. Sponsors will receive logo recognition on conference water bottle

Welcome Reception

3 available - \$3,500

Sponsor the Exhibitor and Attendee Welcome Reception Happy Hour! Sponsors have the opportunity to be introduced at reception and make remarks to the attendees (2 minutes).

Leadership Luncheon

3 available - \$2,750

Sponsor an intimate lunch for Superintendents, Assistant Superintendents, and Central Office Leaders. This event is by invitation only for 75-100 attendees. Sponsors receive reserved seating and are welcome to make a brief three-minute welcome.

Coffee Break Sponsors

5 available - \$3,000

Help keep conference participants caffeinated and fueled for learning and networking!

Official Conference App

3 available - \$3,000

Sponsors receive mention on the app splash page, and a rotating banner ad on the app.

Prize Sponsorship - \$1,000

Add to the conference fun! Sponsor prizes for attendees.

Lanyard Sponsorship - \$3,500

Have your logo around every attendee's neck!

Conference Bag Inserts

\$350 per piece

Conference bag insert sponsors can have up to 3 pieces of printed marketing materials or promotional items included in conference bags.



CORPORATE PARTNERSHIP OPPORTUNITIES

Are you looking for year-round visibility?

Our year-round recognition program ensures that your brand will be visible to a highly-targeted market of educators and stakeholders, maximizing your exposure and impact. Don't miss this chance to make a real difference in the lives of Texas students and educators. Visit <https://txascd.org/corporate-partners/> to learn more about our Corporate Partner program and how you can get involved today.

	Platinum	Gold	Silver	Bronze
Your Choice of Sponsorship Opportunities Totaling the Sponsorship Amount	\$20,000	\$15,000	\$10,000	\$5,000
Texas ASCD Annual Conference				
Event Signage	✓	✓	✓	✓
Conference App Visibility	✓	✓	✓	✓
Registration Site Logo/Weblink	✓	✓	✓	✓
Exhibit Booth(s)	2	2	1	1
Innovative Highlights Session	✓	✓	✓	
Breakthrough Session	✓			
General Session Introduction	✓			
Reception Acknowledgement	✓	✓	✓	
Ad Space	Full Page	Half Page	Quarter Page	Quarter Page
Promotional Inserts	✓	✓	✓	
Exhibitor Badges	4	2	2	1
Engagement				
Texas ASCD Page Logo/Weblink	✓	✓	✓	✓
Publication Recognition	✓	✓	✓	✓
Publication Ad Space	Full Page	Half Page	Quarter Page	Quarter Page
Leaders of Learners Academic Publishing	✓	✓		
Social Media Mentions	✓	✓	✓	
Email Distribution Collaboration	✓			
Recognition as Texas Whole Child Initiative Advocate	✓			
Membership and Registration				
Annual Membership	4	3	2	1
Professional Learning Events	4			
Host Educational Webinars	3			
Customizable Benefits	✓			

WE CAN DO MORE, TOGETHER!

PLEDGE OF COMMITMENT

SIGN UP EASILY ONLINE: [HTTPS://BIT.LY/TEXASASCD-SPONSORSHIP](https://bit.ly/texasascd-sponsorship)

Your Name: _____ Title: _____

Company: _____ Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

PLATINUM Partnership (\$20,000) \$ _____ Welcome Reception (\$3,500) \$ _____

GOLD Partnership (\$15,000) \$ _____ Continental Breakfast (\$3,000) \$ _____

SILVER Partnership (\$10,000) \$ _____ Coffee Break (\$3,000) \$ _____

BRONZE Partnership (\$5,000) \$ _____ WiFi Partnership (\$3,500) \$ _____

President's Reception (\$3,500) \$ _____ Conference App (\$3,000) \$ _____

Superintendent/Central Office Leadership Luncheon (\$2,750) \$ _____ Prize Sponsorship (\$1,000) \$ _____

Texas ASCD Board Break (\$3,500) \$ _____ Bag Insert (\$350/each) \$ _____

Keynote Presenters (\$3,500) \$ _____ Lanyards (\$3,500) \$ _____

Conference Bag or Water Bottle (\$3,500) \$ _____

Total: \$ _____

METHOD OF PAYMENT:

Amount Enclosed: \$ _____ Check Please Invoice Master Card Visa AmEx

Card # _____ Expiration Date: _____

Cardholder signature required: _____

Please e-mail your signed contracts by August 30, 2024 to:

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(800) 717-ASCDCD

